

Код УГПС – 51.00.00

Область образования: 6. ГУМАНИТАРНЫЕ НАУКИ

Тема 3. Государственные учреждения, бизнес и услуги, и их влияние

## Skolkovo



### Lead-in

**Express your opinion on the following quotation.**

«Innovation distinguishes between a leader and a follower» (Steve Jobs).



### Reading & Answering the questions

*Skolkovo: A Hub for Innovation and Entrepreneurship in Russia*

Skolkovo is a technology hub located in Moscow, Russia. It was established in 2010 with the aim of promoting innovation and entrepreneurship in the country. Skolkovo is home to many startups and established companies that work on cutting-edge technologies such as artificial intelligence, biotechnology, and renewable energy.

The innovation center provides a supportive environment for entrepreneurs and innovators to develop their ideas and products. It offers a range of services including funding, mentorship, and access to state-of-the-art facilities. Skolkovo also hosts various events and conferences that bring together experts from different fields to share their knowledge and experience.

innovation – инновация  
technology – технология  
research – исследование  
entrepreneurship –  
предпринимательство  
to develop – развивать  
high-tech industry –  
высокотехнологичная  
индустрия  
to invest – инвестировать  
scientific community – научное  
сообщество  
to establish a company –  
основать компанию  
cutting-edge technologies –  
передовые технологии

Skolkovo has received significant government funding and support since its inception, with the goal of creating a self-sustaining ecosystem of innovation and entrepreneurship. While it has faced some challenges and criticisms over the years, Skolkovo remains an important player in the global tech scene and a symbol of Russia's aspirations for technological advancement.

Skolkovo has already produced many successful startups and projects. For example, one company developed a new type of solar panel that is more efficient and cost-effective than traditional ones. Another startup created a mobile app that uses artificial intelligence to help people learn new languages faster.

Overall, Skolkovo is an exciting and dynamic place that is driving innovation and progress in Russia. It is a great example of how technology and entrepreneurship can be used to solve some of the world's most pressing problems.

### DISCUSS THE QUESTIONS.

1. Have you ever heard of Skolkovo before?
2. What do you think makes Skolkovo unique compared to other innovation centers around the world?
3. How important do you think Skolkovo is to the Russian economy?



### PROJECT

**Choose one startup idea from the list and develop it. Come up with a name, a description, and a pitch for your startup, and then present their idea to the class. Think how their startup could fit into the Skolkovo ecosystem and what unique contributions it could make to the field of technology and to the Russian economy itself.**

- Startup ideas:
  - App Development
    - Podcasting
  - Social Media Platform