

Область образования: ГУМАНИТАРНЫЕ НАУКИ

Тема 5. Современный мир профессий. Проблемы выбора профессии. Роль иностранного языка в профессии

My future is in Russia

1. Read «Why is language so important for a journalist? »



a) What famous journalists or correspondents do you know? Name 2-3 of them and tell how did you find out about them.

b) Read the article about the role of language in journalism.

Are you familiar with words like BBC, Times, Cosmopolitan. Washington Post, Daily News, WikiLeaks? They are heard by almost every inhabitant of the planet. Their journalists are recognized as experts in their field and report from different parts of the globe – from military

conflicts to the actions of research stations in Antarctica.

Journalists are everywhere – even news posts on social networks are written by them. So, what distinguishes a good, in-demand media specialist?

Key words:

To distinguish – отличать, выделять

In-demand – востребованный

An impetus – толчок, импульс

To take root in – укрепиться, «пустить корни»

Passage of the time – пришествие, течение времени

Blow – удар, вред

Plausibly – правдоподобно

Comprehend – понимать

Public disgrace – общественный скандал

First of all, it is a clear, competent speech. Now journalists, who can work in any country, are very much appreciated. In many cases, their main language is English. Why? Because once upon a time, in the 18th century, it was the British Empire that gave impetus to the development of international geopolitical relations to solve various problems. Moreover, it included countries all over the globe – from Canada to Australia. English has taken root in these countries so much that it has become the main language even for everyday communication. Despite the passage of time,

English is still an international language. That is why it is important for every journalist to have a competent speech not only in their native language, but also in international.

Moreover, the journalists not only write articles from the scene of the incident themselves, they also translate foreign articles into their native language. To comprehend the main source correctly, again, you need to know the language well. Proper understanding of the situation is very important in order to exclude any disinformation. Often misunderstood articles became the cause of international and international public disgrace. This is a blow not only to the politics of another country, it also discredits its own, because now media is called the fourth branch of government.

Journalists all over the world are doing a very important job – covering events, letting people know what is happening. In the modern world, the media largely form people's opinions, and a lot really depends on how competently, strongly and plausibly articles are written, podcasts are released. English is the key to international politics, to history, to the development of communication.

c) Discuss in pairs

- What are the other spheres, where misunderstanding can cause negative or even dangerous consequences?
- What are the most important qualities (except clear speech) for international journalists? Is it possible to stay unbiased in our modern world situation?
- What are the most burning topics you can highlight in the modern world? Where, in your opinion, is the most responsible and difficult job of a journalist?

2. SKILLS Profile cases

➤ **Choose as examples the stories of journalists of international news publications, mentioned in the text. Make a presentation about one of them.**

➤ **Do a project. Give a 3-5 minute talk on the topic «The importance of international open media content and media space».**

Tell the group:

- ✓ Why English is the language of intercultural communication?
- ✓ How important is the knowledge of foreign languages for a person who finds himself in a difficult social and media environment?
- ✓ How can you improve your language skills? What is the best way in your opinion?