51.00.00 КУЛЬТУРОВЕДЕНИЕ И СОЦИОКУЛЬТУРНЫЕ ПРОЕКТЫ

Тема 2. Проблемы современной цивилизации и их влияние

Eco-festivals

In the modern world, environmental pollution has become one of the most serious problems faced by mankind. Pollution has a serious impact on our world in many aspects, including the environment, human health, economy, and even culture. Our main aim is to pay special attention to this problem and take measures to solve it. One of the measures to cope with this problem – sociocultural projects.

Due to the rise of this problem new socio-cultural projects related to ecology and the problem of environmental pollution have appeared. They raise important environmental issues. These are ecological festivals and fairs.



Ecological festivals are not usual festivals with a wide public festive meeting with a review of the achievements of some types of art. They are more than that. One of the main aims



of the ecological festivals is to educate people. They provide opportunities to learn about various environmental issues. Experts often give talks and presentations, sharing their knowledge and experiences and offering practical tips on how people can make a difference in their daily live. Other difference from usual festivals is the opportunity to take part in workshops and interactive activities such as recycling demonstrations or organic gardening tutorials, further exchange of learning experience and encourage active participation.

Also, ecological festivals emphasize the importance of sustainable living. Many of these festivals promote and showcase eco-friendly products and practices, such as renewable energy sources, organic farming, and eco-brands. In conclusion, ecological festivals play an important role in raising awareness about environmental issues. By combining education, entertainment, and community engagement, these festivals create a space where individuals can learn, connect, and be inspired to take action. As our planet faces increasing challenges, it is important to protect its natural beauty in many ways.

VOCABULARY:

aspect - аспект workshop — мастер-класс demonstration — демонстрация organic — органический participation — участие to emphasize – подчеркивать sustainable – устойчивый to be inspired – быть вдохновленным awareness – осведомленность, осознание

Project

Find information about any eco festival in your city/region. Prepare a presentation and include the following points:

- brief info about a festival;
- location of the festival:
- program of the festival (lectures, workshops etc.).

Questions:

- 1. What is the difference between an eco festival and a music festival?
- 2. What is the main aim of eco festivals?
- 3. Have you ever taken part in any eco festival?